# URBANISTICA DI GENERE costruire luoghi più giusti





















# URBANISTICA DI GENERE costruire luoghi più giusti

3 aprile 2025 Tempi e spazi delle città: la convivenza tra i bisogni delle diverse generazioni

Introduzione

#### Anna Frattini

Assessora alle Pari Opportunità del Comune di Brescia

Relatrici online

#### **Yalda Pilehchian**

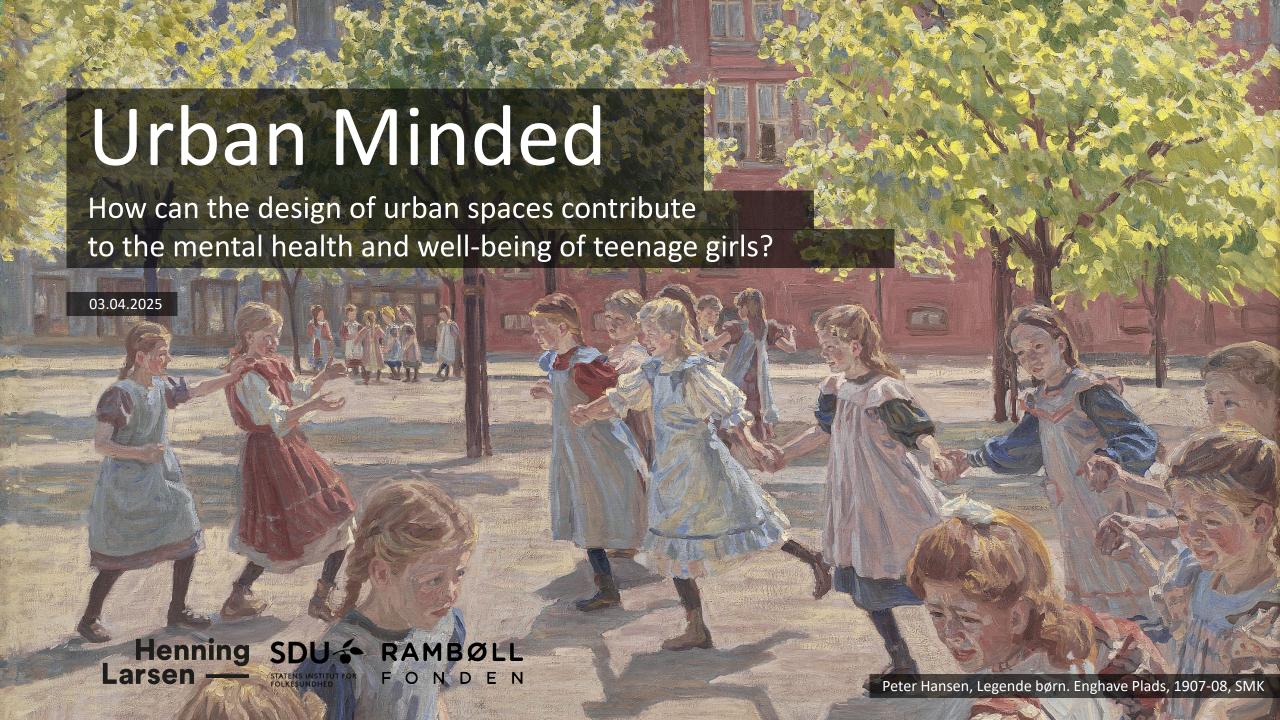
Senior Strategic Urban Designer, Rambøll

Relatrice in presenza

Chiara Belingardi\_ Master "Città di genere"

Modera

Elisabetta Donati\_Sociologa

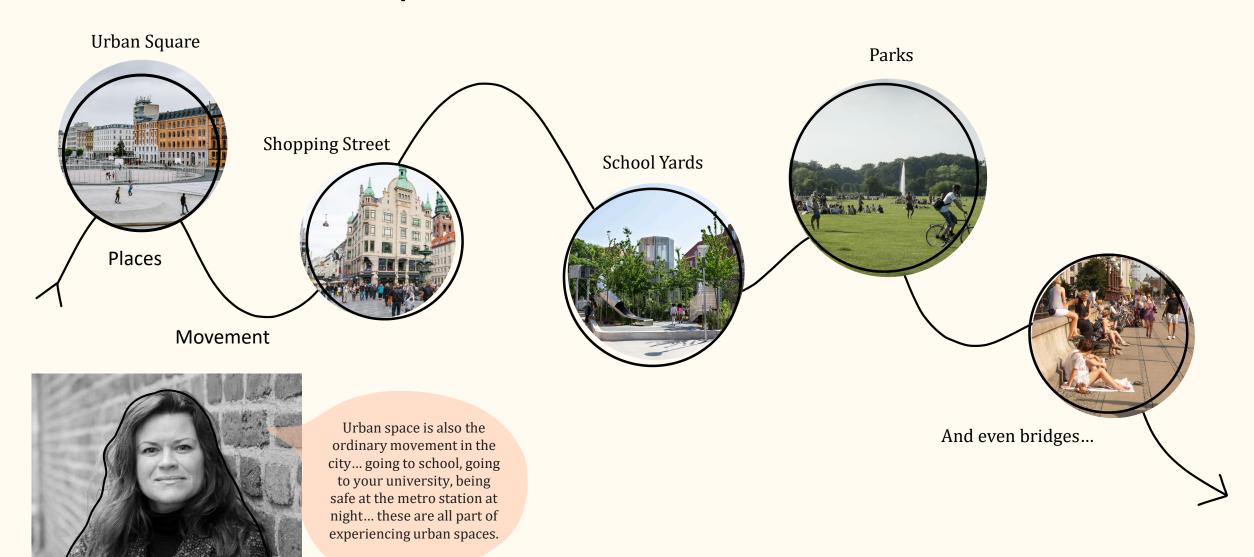




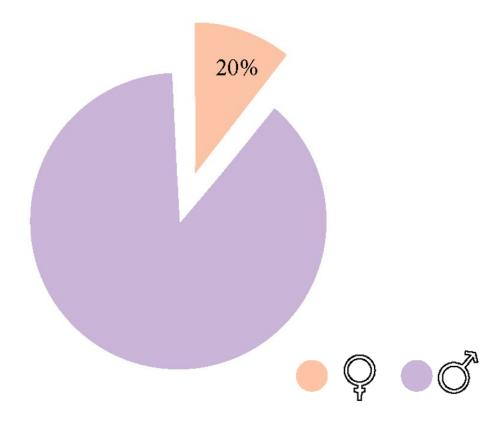
### What is an urban space?

Camilla Van Deurs

City Architect, Copenhagen



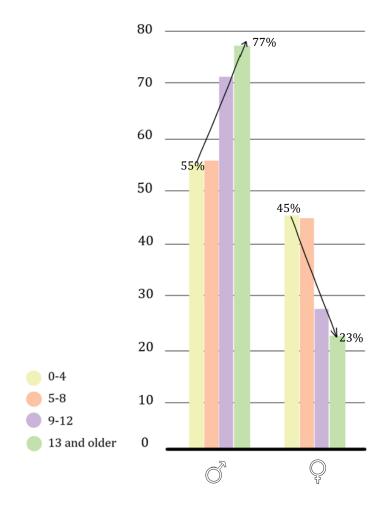
#### 1. Girls and young women in urban spaces



A study from Sweden (2012) indicated that only 20% of teenage girls and women use outdoor areas for spontaneous sport activities, compared to 80% of boys and men.

Blomdahl, U., Elofsson, S. & Åkesson, M. (2012): Spontanidrott för vilka? En studie av kön och nyttjande av planlagda utomhusytor för spontanidrott under sommarhalvåret. IDROTTSFÖRVALTNINGEN, Stockholm Universitet

### 1. Girls and young women in urban spaces



Who plays outside according to gender and age (in percentages), based on observations made in twenty different municipalities in the Netherlands.

https://urbanspringtime.blogspot.com/2021/12/playing-outside-who-where-and-what.html

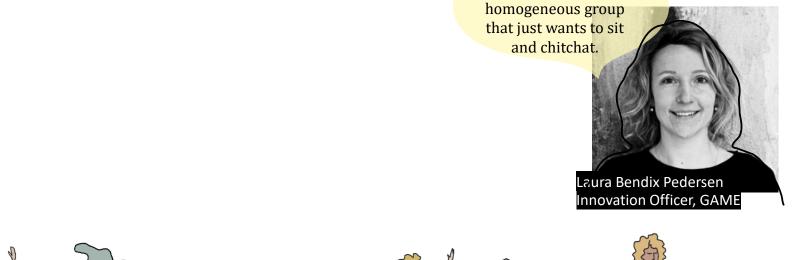


#### 2. Narratives and norms

The norms say the girls should be passive, adorable, care about their appearance, and not be so loud. The narrative about boys is that they should be physically strong, but also mentally. They should be slightly rough, not so good at taking care of themselves and do not show emotions. When urban spaces reproduce these narratives, the norms become even stronger, and it becomes more difficult to diverge from them.



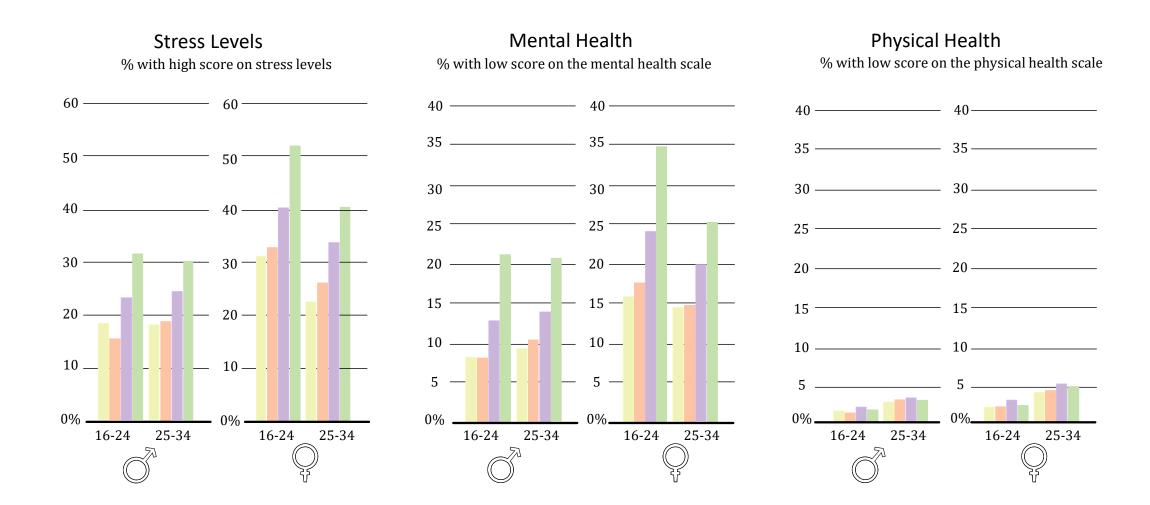
Director at Mangfold , Education and Gender Sociologist



We shouldn't paint a picture of the girls as a

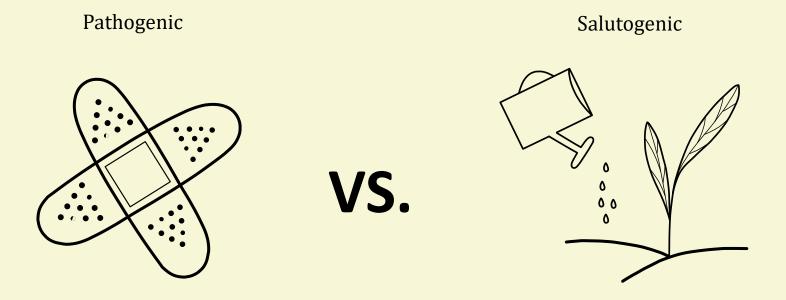


#### 3. Girls and mental health



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#### 3. Girls and mental health



#### 4. Inbetween-ness

...stop playing outside ...start using the city without adults ...gain access and freedom ...stop participating in organized sports ....step into a new social life ...start getting used to their new body ....internalize societal ...become aware of expectations the gaze of others 11 years old 14-16 years old 18 years old

#### 4. Inbetween-ness

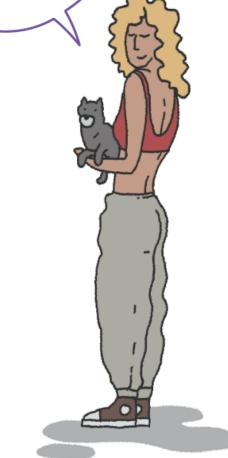
When you're a kid you're just following your parents but when you grow up, you get to know the city more and explore it for yourself. You get to find hidden things and secret places.

I feel like this is just an awkward age where you're not an adult but you're not a kid either. It feels like you're expected to act more mature but you also can't act too mature... If I were to go on those swings, there would be no one around my age. It's like I'm too old for them. But if I were to smoke over on the side, people would think I'm too young for that.

It's just awkward that way.

Sometimes I want to be older but I feel like that also comes with way more responsibility. Other times I just want to be a kid again, and have my problems solve themselves with a hug from my mom.







### A multidisciplinary approach



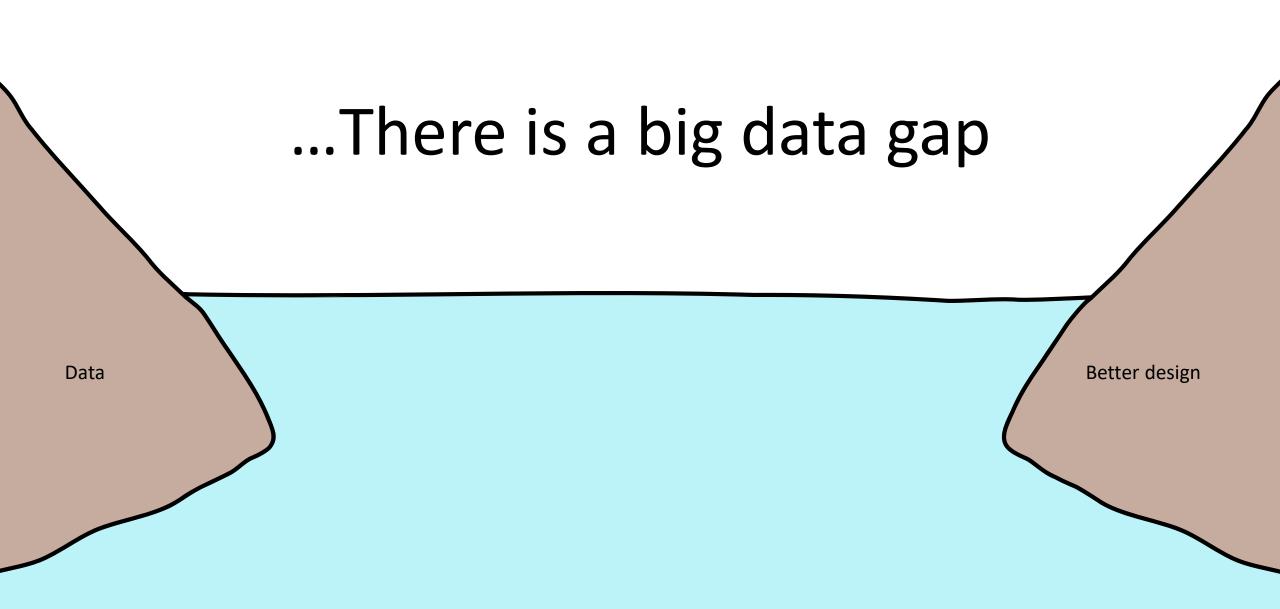
Fieldwork applying qualitative methods to engage the user group



Expert group Interviews & feedback



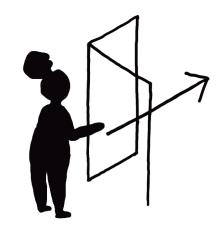
review of academic research on gender, youth, and public space



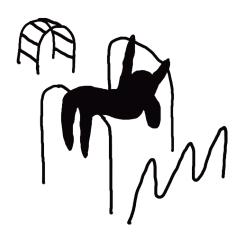
#### Literature Review



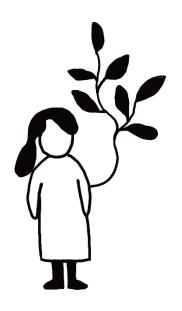
**Urban Green Spaces** 



Safety and Accessibility



**Physical Activity** 



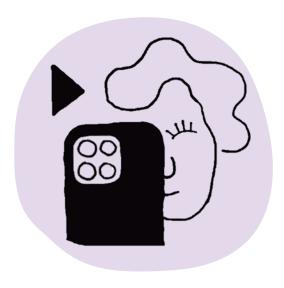
Social Development

#### Qualitative methods of data collection





Walk-and-talk interviews



**Video Diaries** 



Workshops

#### The significance of a lived experience



#### Bridge the gap where information is lacking.

Lived experiences can act as a bridge between siloed knowledge, providing intersectional insight. They tell us what matters to people.

### Understand the reasons for a pattern, not only the pattern.

Gathering lived experiences allows us to investigate the depths of a pattern. Go beyond numbers data.

#### Deepen our understanding of generic terms.

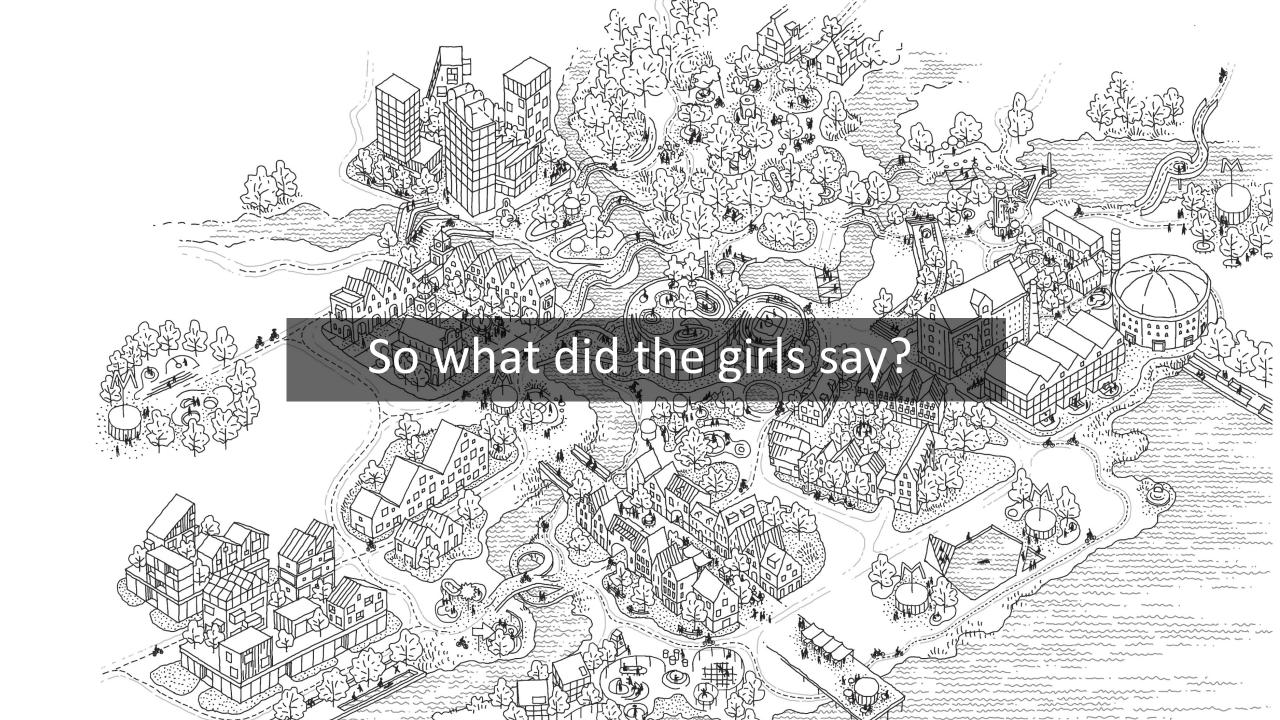
Certain values often mean different things to different people. Lived experiences can help us understand how these are perceived, made sense of, acted upon, sought out, and more.

#### Break down the stereotypes.

Collecting lived experience from different members of a user group diversifies the image of the members that on first glance might seem homogeneous.

#### Empower the user group.

Qualitative research puts people's experiences on center stage, making it known that their perspectives matter.



### Designing with the users





#### Reoccuring themes

Enthusiasm about the project

**Sense of safety** 

Adult's assumptions about their lives

**Sensory experiences** 

Being controlled

**Spatial awareness** 

A sense of identity

### Inbetween-ness

Leisure

Relations to places, relations to others

**Urban** art

Being in controlled

**Curiosity and exploration** 

Being active / being passive active passiveness

Money

**Hanging out** 

Scale

**Mobility and access** 

Age barriers (in both directions)



"There doesn't have to be an activity. We can come up with a game ourselves. Everything is possible. For example, there doesn't have to be a basketball court or anything like that..."

"My friends and I sometimes just go for walks... long walks to such random places. These are often places that most of us may not be familiar with. And then we just talk."

"We always find small streets to walk down where there are fewer cars. And then you find these little places that you would never have thought existed. It's fun and it's always exciting to find new places. And I can feel how the city is becoming more and more familiar to me. But also more personal."

## A theoretical framework for approaching mental health



Sense of Safety
Condition of feeling secure,
feeling that one is not in
harm's way or in danger of
physical/emotional hurt,
injury, loss, etc.



Stimulation
Sensory input affecting one's thinking or feeling processes can generate excitement, interest, discomfort, etc.



Visibility & Recognition Seeing and being seen, understanding and being understood, recognizing and being recognized.



Levels of Privacy
Varying states of being apart from the company or gaze of others.

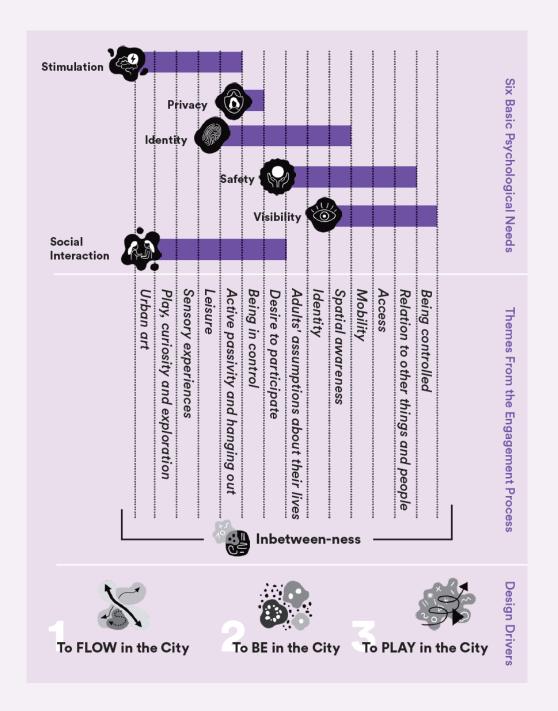


Social Interaction
Processes of reciprocal
influence of individuals
over one another during
social encounter.



Sense of Identity
Perception of the collection
of characteristics that
define a person or place.

#### Analysis at a glance



#### Design drivers



**Inbetween-ness provides an over-arching theme,** enveloping the complexity of the findings and acting as a consistent thread throughout the project.



1. To FLOW in the city



3. To PLAY in the city



2. To BE in the city



I don't really stop and sit too much. There's just so much movement in the street and I like being a part of it instead of just watching it!



You can just explore things, you'll always find something new and some nice small streets. It's nice because it means that you're not seeing the same boring things all the time!

### Which psychological relate to FLOW?



**Safety** 



Stimulation



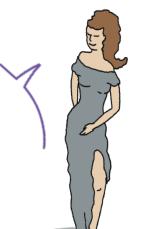
Sense of Identity





There needs to be room for us in the city!
That's really important that we can always find at least one space that's right for

I definitely like city vibes. I like that there are so many people around, and buildings everywhere and you can just see small glimpses of people's lives and stuff.



### Which psychological relate to BE?



Safety



**Levels of Privacy** 



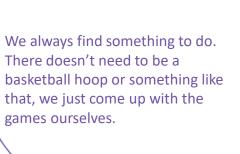


Identity

## To PLAY in the city

But sometimes it just feels like things are for younger kids, like there's an age restriction of something.

I love it when I get a chance to be silly and joke around. It makes me feel like a child again! I think a lot of people really miss that feeling... and not just people my age, also adults. We don't have to be responsible and mature all the time.





### Which psychological relate to PLAY?



Visibility



Stimulation



Identity















#### **GRAZIE PER L'ATTENZIONE!**















